



Please help the Y  
build Strong Kids  
by affixing  
First Class postage  
stamp here.

# YES!

I want to 'be a hero' and help to make a difference in my community.

**2011 Strong Kids Goal: \$81,000**

YMCA Camp Kern  
5291 State Route 350  
Oregonia, Ohio 45054



# BE A HERO

FOR YOUTH DEVELOPMENT  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY



[www.ymcaonline.org](http://www.ymcaonline.org)

## 2011 Strong Kids Campaign



"My husband was laid off and has to take ANY part-time job to help cover our bills. I work, but we're struggling to make ends meet and childcare is a big expense for our family. We were so relieved to learn that the Y has financial assistance. I really don't know what my family would do without the Y. Not only are the teachers the best, but I really feel like they care about our little girl and our situation. They LISTEN!"

Olivia B.



Financial assistance keeps the Y available for kids and families who need us most. We count on the generosity of our members and community to help people of all ages and from all walks of life be more healthy, confident, connected and secure. When you give to the Y, your gift will have a meaningful, enduring impact **right in your own neighborhood.**

Your Neighborhood Y:

YMCA Camp Kern  
5291 State Route 350  
Oregonia, OH 45054

Strong Kids Goal: \$81,000





## THEIR POTENTIAL

Because we believe that all kids deserve the opportunity to discover who they are and what they can achieve, the Y is for Youth Development.

Through the Y, millions of youth today are cultivating the values, skills and relationships that lead to positive behaviors, better health and educational achievement. Y activities give our children the opportunity to become confident kids today and healthier, happier grown-ups tomorrow.



## THEIR HEALTH

Improving the nation's health and well-being is a priority for the Y. At the Y, we help children and adults understand and value their health and we nurture their well-being. We offer resources and guidance to maintain or improve physical activity, health and wellness. The Y brings families closer together, encourages good health and fosters connections through fitness, sports, fun and shared interests. As a result, youth, adults and families are receiving the support, guidance and resources needed to achieve greater health and well-being for their mind, spirit and body.



## THEIR FUTURE



At the Y, strengthening community is our cause. The Y has been listening and responding to our communities' most critical needs for over 160 years. Whether developing skills or emotional well-being, welcoming and connecting diverse populations or advocating for healthier communities, the Y fosters the care and respect all people need and deserve.

Together we can build stronger, more inclusive communities, provide support for families and promote positive change overall. **Be a hero!**

Fold into three parts, seal and mail

- \$2500** Allows six teens to be involved in teen programs at YMCA Camp Kern
- \$1370** A child can gain new skills and confidence at an entire summer of daycamp
- \$560** Enables a teen with an entire summer of skills and learning at our Teens in Action Camp
- \$410** Allows a child a full week of summer fun and friends at YMCA Camp Kern
- \$150** A family struggling with expenses can receive one week of subsidized after school care
- \$137** Allows a child a full week of social skills and new friendships at a week of summer daycamp
- \$55** A child can take one full session of summer swim lessons to promote their safety and confidence

### Thank you for making your Strong Kids pledge before March 31, 2011.

Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City/State/Zip \_\_\_\_\_  
 Phone (Work) \_\_\_\_\_  
 Phone (Home) \_\_\_\_\_  
 E-mail \_\_\_\_\_

#### PLEASE SEND A PLEDGE REMINDER—BILL ME:

Monthly  Quarterly  Semi-Annually

Beginning \_\_\_\_\_

I'd like my gift to remain anonymous

I wish to give with appreciated property—please contact me.

#### I'D LIKE TO PAY BY:

Cash  Check  DISCOVER

VISA  MC Exp. \_\_\_\_\_

CARD # \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

2011 TOTAL PLEDGE AMOUNT \_\_\_\_\_

AMOUNT ENCLOSED \_\_\_\_\_

BALANCE DUE \_\_\_\_\_

Please add \$\_\_\_\_\_ per month to my monthly membership.

Campaigner \_\_\_\_\_

➡ You can also make an online donation at [www.ymcaonline.org](http://www.ymcaonline.org)

For more information or to make a pledge by phone, please call: **Jeff Merhige, Executive Director at 513-932-3756**